

# **Standards and Sharing of Best Practice Portfolio Committee**

## **Draft workplan**

**Alliance 6<sup>th</sup> Annual Meeting  
Garden Court Marine Parade, Durban**

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# Work package

Portfolio	Thematic content/activities
<b>Standards and sharing of best practice</b>	<ul style="list-style-type: none"><li>✓ Identify needs of certification programmes</li><li>✓ Document best practice in tourism certification (standards, operating procedures, financial models) and share with Alliance members</li><li>✓ Support cooperation between certification systems based on analysis of standards, making use of third-party sources like the ITC standards map and database</li><li>✓ Provide training on GSTC and other accreditation programmes</li><li>✓ Facilitate study trips and other types of information sharing between member certification programmes, depending on resources</li></ul>

	<b>Task</b>	<b>Milestone / Deliverable</b>
1	Needs analysis: certification bodies, certified products & BDSP, etc	Survey conducted & report circulated
2	Finalise PC work plan	Approved by Exco
3	Support active use of members only area as knowledge sharing platform	Secretariat to circulate log-in details
4	Analysis of all standards	Standards uploaded onto ITC database compared/analysed & findings disseminated to members
5	Facilitate training (webinar) on ITC system	Training facilitated & report circulated
6	Facilitate training for GSTC approval	Training delivered
7	Facilitate sharing of business level case studies	Case studies available on KSP
8	Research & share best practice in business support	Report available on KSP

	<b>Task</b>	<b>Milestone / Deliverable</b>
9	Facilitate study trips and other types of information sharing between member certification programmes	
10	Facilitate support for inclusion of common indicators for assessing certification impact	Liaise with IA PC
11	Support for mutual recognition of certification standards	Mutual Recognition Agreements Signed
12	Support for formal recognition by GSTC	Recognition status achieved by Alliance members
13	Comment on standards under development (global & continental)	Alliance inputs available publicly
14	End of period evaluation survey	Survey of members conducted

# Standards and Sharing Best Practice PC

- Alliance member needs analysis to support finalisation of the PC workplan
- Analysis of standards:
  - Upload additional standards to ITC ( e.g. Mauritius, Seychelles, Heritage)
  - ITC training webinar
- Sharing best practice
  - Liaise with IA PC re best practice in collecting and reporting on common indicators needed to determine certification
  - Expand sharing of best practice: canvas certification bodies for existing case studies of the sustainable business practices at business level AND support for businesses to prepare for certification/implement a standard
- Prepare Alliance comments on new standards being developed on the African continent or affecting the African continent